

Fresh Michigan ASPARAGUS



100% Edible!

Your customers will taste the *Michigan difference*. Asparagus that is hand-snapped results in a fully edible spear. Others often cut below the surface leaving a fibrous, woody bottom that needs trimming before cooking.

- Get it quick! Just a *6 to 7* week fresh window
- Michigan asparagus supports *120* family farms
- Michigan is the *2nd* largest grower of asparagus in the U.S.
- *Zero* fat, *Zero* cholesterol
- *40* calories in one cup
- More than *80* nutrients including
 - Folate
 - Vitamin K
 - B Vitamins
 - Iron
 - Zinc

Proximity to the Great Lakes provides the unique, sandy loam soil which grows asparagus with excellent-flavor and a long-shelf life.



Hand-snapped in Michigan

Product Specifications

- Small, Standard, Large and Extra-Large Sizing
- Banded or Loose
- PLU: 4080

11lb Case

- 108 cartons/pallet

28lb Case

- 42 cartons/pallet

Riveridge's Commitment to Michigan Asparagus

- National media outreach around the great taste and hand-snapped benefit of Michigan asparagus
- Social media campaign on Facebook, Twitter and Instagram with ad buys to targeted demographics
- Assets (recipes, images, stats, facts, etc) available for your marketing and social media channels

Located near Grand Rapids, Michigan, Riveridge Produce Marketing has more than 25 years in the produce industry.